

ORDER



KMGH

Orders	Order / Rev:	185535	 KMGH	
	Alt Order #:			
	Product Desc:	Obama for America		
	Estimate:	1775		
	Flight Dates:	09/15/12 - 09/21/12		
	Original Date / Rev:	09/14/12 / 09/14/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB Inc.		
	Buying Contact:	Kristen Keuleman	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave, NW	Billing Cycle:	EOM/EOC
		Washington DC, DC 20007	Agency Commission:	15%
Advertiser	Name:	President/Obama (D)		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL1-President	Order Separation:	00:15:00
	Priority:	P3	Advertiser External ID:	MAJ
	Revenue Codes:	POL, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/21/12	96	\$122,200.00	\$103,870.00	September 2012	96	\$122,200.00	\$103,870.00	0.00
					Totals	96	\$122,200.00	\$103,870.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Start Of Order - End Of Order 100%

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	KMGH	09/16/12	09/16/12	5pm News Sunday	CA	5P-6P	-----S	1:00	1	\$400.00	PREE	0.00	NM	1	\$400.00
				5pm News Sun Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$400.00		0.00			
22	KMGH	09/17/12	09/21/12	6p-630p JEOPARDY (M-F)	CA	6P-630P	MTWTF--	1:00	5	\$3,500.00	P2	0.00	NM	5	\$17,500.00
				6P-630P JEOPARDY (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$3,500.00		0.00			
23	KMGH	09/17/12	09/21/12	630-7P WHEEL (M-F)	CA	630-7P	MTWTF--	1:00	5	\$3,500.00	P2	0.00	NM	5	\$17,500.00
				630-7p WHEEL (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$3,500.00		0.00			
24	KMGH	09/17/12	09/17/12	Country Music Festival	CA	7P-10P	M-----	1:00	2	\$3,200.00	PREE	0.00	NM	2	\$6,400.00
				Country Music Festival											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		2				\$3,200.00		0.00			
25	KMGH	09/18/12	09/18/12	ABC Tue B	CA	8P-9P	-T-----	1:00	1	\$2,650.00	PREE	0.00	NM	1	\$2,650.00
				Trust Us With Your Life											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$2,650.00		0.00			
26	KMGH	09/19/12	09/19/12	ABC Wed A	CA	7P-8P	--W----	1:00	1	\$2,000.00	PREE	0.00	NM	1	\$2,000.00
				ABC Wed A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$2,000.00		0.00			
27	KMGH	09/19/12	09/19/12	ABC Wed C	CA	9P-10P	--W----	1:00	1	\$2,500.00	PREE	0.00	NM	1	\$2,500.00
				ABC Wed C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$2,500.00		0.00			
28	KMGH	09/20/12	09/20/12	ABC Thurs C	CA	9P-10P	---T---	1:00	1	\$2,800.00	PREE	0.00	NM	1	\$2,800.00
				ABC Thurs C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$2,800.00		0.00			
29	KMGH	09/21/12	09/21/12	ABC Fri B	CA	8P-9P	----F--	1:00	1	\$3,150.00	P2	0.00	NM	1	\$3,150.00
				ABC Fri B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1				\$3,150.00		0.00			
30	KMGH	09/21/12	09/21/12	ABC Fri C	CA	9P-10P	----F--	1:00	1	\$1,550.00	PREE	0.00	NM	1	\$1,550.00
				ABC Fri C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----F--		1				\$1,550.00		0.00			
31	KMGH	09/16/12	09/16/12	ABC Sun B	CA	7P-8P	-----S	1:00	1	\$1,550.00	PREE	0.00	NM	1	\$1,550.00
				ABC Sun B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$1,550.00		0.00			
32	KMGH	09/16/12	09/16/12	ABC Sun C	CA	8P-9P	-----S	1:00	1	\$2,100.00	PREE	0.00	NM	1	\$2,100.00
				ABC Sun C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$2,100.00		0.00			
33	KMGH	09/15/12	09/15/12	10P NEWS - SAT	CA	10P-1037P	-----S-	1:00	1	\$1,350.00	P2	0.00	NM	1	\$1,350.00
				10P NEWS (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$1,350.00		0.00			
N34	KMGH	09/15/12	09/21/12	10P NEWS - M-F/SU	CA	10P-1037P	MTWTF-S	:30	7	\$1,000.00	PREE	0.00	NM	7	\$7,000.00
				10P NEWS (M-F/SU)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/12	09/21/12	MTWTF-S		7				\$1,000.00		0.00			
35	KMGH	09/17/12	09/21/12	Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	1:00	5	\$300.00	PREE	0.00	NM	5	\$1,500.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/21/12	MTWTF--		5				\$300.00		0.00			

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35	KMGH	09/17/12	09/21/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	1:00	5	\$300.00	PRE	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		5				\$300.00		0.00			
36	KMGH	09/15/12	09/15/12	ABC College FB - Early	CA	10A-130P								1	\$2,700.00
				ABC College FB - Early											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$2,700.00		0.00			
37	KMGH	09/15/12	09/15/12	ABC College FB -Afternoon	CA	130P-5P								1	\$4,300.00
				ABC College FB-Afternoon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$4,300.00		0.00			
N38	KMGH	09/18/12	09/20/12	430-5A News M-F/KMGH 7News at 430am	CA	430A-5A								1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TWT---		1				\$50.00		0.00			

Totals 96 \$122,200.00